



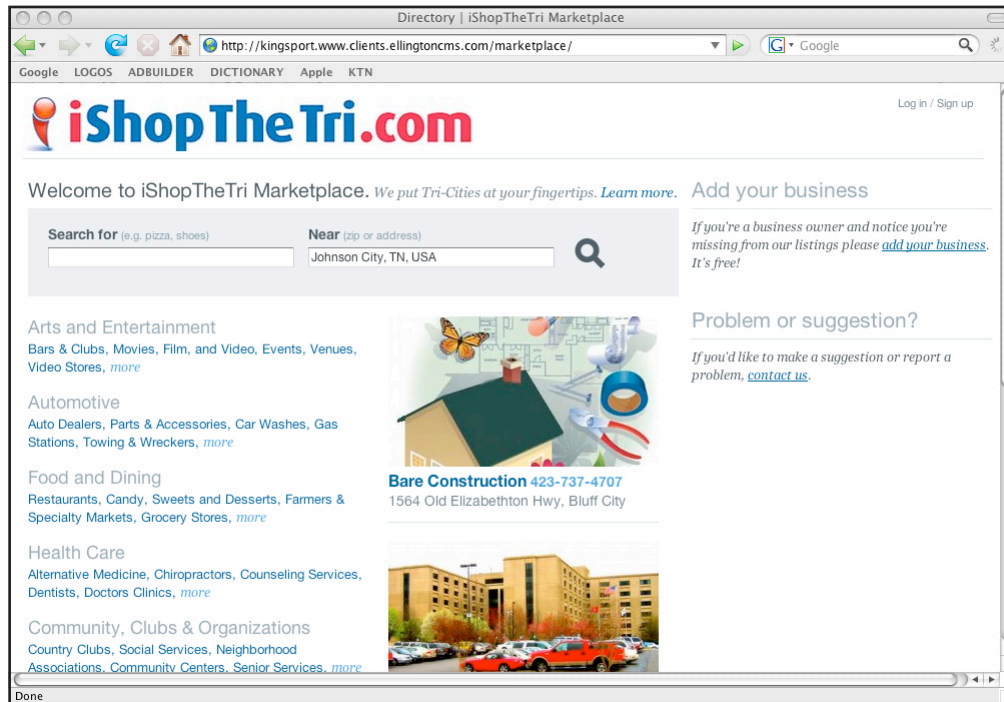
Introducing

iShopTheTri.com

The Tri-Cities' most complete, region-wide directory & information source

Johnson City Press

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An online partnership of the Tri-Cities' two major media companies, with high traffic web sites, reaching over 300,000 unique readers each month. Launched in the Tri-Cities marketplace with an \$800,000 marketing push this year.



The most valuable and efficient new way to market your business to thousands of customers who look to the internet every day for information on products and services. Whether your business has a web site, or not.



The cost effective means to connect with local customers searching for your product or service! Everything's in there. Everything in the Tri-Cities.