

**Multimedia Complete**  
**\$200/mo.**

Bold Listing in the Directory

Business Bio (unlimited characters)

URL Redirect - customize your Marketplace web address

Photo Gallery

Email Address for customer contact

Online Calendar with event subscription features

Products and Services feature

Links to online stores or pages such as eBay, yahoo

Links to other websites or online advertising

Ability to post Journal-World or other Print Ads

Ability to post Coupons from Power Ad Pack or any other source

Online only Coupons and Ads (User Generated)

Videos and TV Commercial posted (processing fee may apply)

Ability to access and change your page

Key word and search terms for Marketplace

Additional Location - for same business \$25/month each

**Multimedia Pro Pack**  
**\$125/mo.**

For Health Care Professionals

Up to 5 Doctors listed

6-10 doctors listed add \$25/mo,

11-15 doctors listed add \$50/mo.

All features of the Multimedia Complete

Areas of Practice & Specialties feature

Credentials and Affiliations Feature

Related Professionals feature

**Existing Advertiser Program**  
**\$85/mo.**

All the features of the Multimedia Complete

For businesses that spend \$6,000 annually  
with World Company

**Stair Step Program**  
**\$85/150/200**

A tiered pricing program allowing a  
business to gradually build to \$200 a  
month

Month 1-4 = \$85/mo

Month 5-12 = \$150/mo

Month 13 on = \$200/mo

## Promotional Items & Add-ons

### Right Rail ad positions

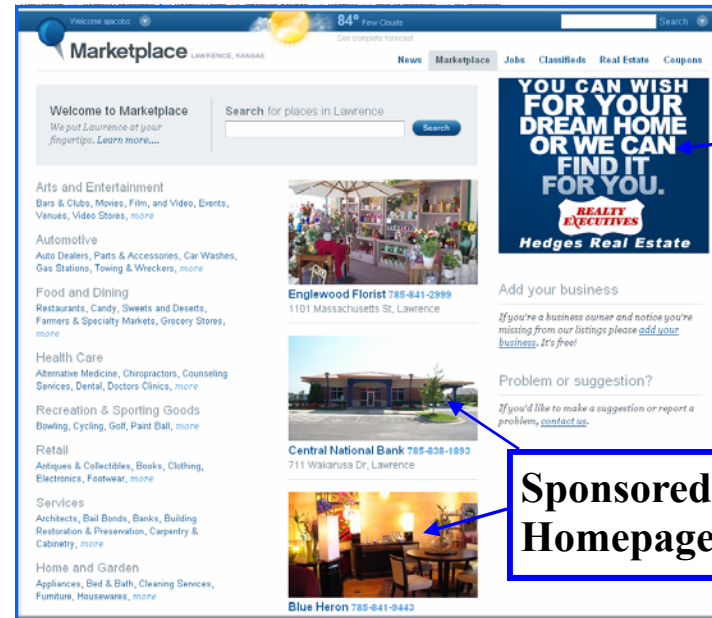
Homepage \$250/month

Category page \$75/month

### Sponsorships

Homepage sponsor \$75/month

Category sponsor \$50/month



Right Rail ad position on Homepage

Sponsored Places on Homepage



Right Rail ad position on Category

Category Sponsor