

# Marketplace Agreement

The World Company is hereby authorized to extend client privileges to maintain a Lawrence Marketplace website for \_\_\_\_\_, hereinafter known as the Advertiser, and post it on ljworld.com in the Marketplace product for a period of \_\_\_\_\_ months beginning in \_\_\_\_\_, 2010 and ending in \_\_\_\_\_, 2011. For this commitment, the World Company agrees to extend the following rates for the life of the agreement.

**Total Investment :** \$ \_\_\_\_\_ **will be billed monthly at \$** \_\_\_\_\_ **/ mo.** \_\_\_\_\_  
 Customer initial

**Includes:**

\_\_\_\_\_  
 \_\_\_\_\_

**Additional Terms:**

\_\_\_\_\_  
 \_\_\_\_\_

**Multimedia Complete Package Includes:**

- Name
- Address
- Phone number
- Link to website
- Link to email address
- Hours of operation
- Methods of payment
- Ability to create and/or upload current ads & coupons
- Promotable URL at LawrenceMarketplace.com/business name
- Links to other online sites and/or stores related to the Advertiser (such as Yahoo, Ebay, Craigs List, Myspace, Facebook, etc.)
- Ability to post and manage events on business calendar (text and/or email reminder messaging to consumers is also included).
- Cost of Right Rail advertising includes production.
- BOLD Listing
- unlimited keywords (subject to approval)
- up to 25 photos posted
- Products
- Videos (processing fee may apply)
- Business profile

**Content Ownership:** The Advertiser is solely responsible for the content of their Marketplace website. The Advertiser acknowledges that content and materials submitted or posted to Marketplace by the Advertiser do not violate any copyrights, trademarks, or other intellectual property rights. By adding content to Marketplace, the Advertiser is representing that they are the owner of the material, or are making the submission with the explicit consent of the owner. Posting material that is the property of another with out the specific consent of its owner is not only a violation of this agreement, but may also subject the Advertiser to legal liability for infringement of copyright, trademark, or other intellectual property rights.

**Payment, Credit and Renewal Policy:** Upon receipt of an advertising invoice, Advertiser agrees to pay for the entire balance due before the end of the following month. The Advertiser understands and accepts all terms, conditions and requirements. No oral agreements will be recognized. The rates, rights, and privileges of the Advertiser may not be transferred or assigned to another business or advertising group.

**This agreement will automatically renew for another year at the current monthly rate unless a new agreement is signed or a written letter of non-renewal is provided at least 30 days before the current agreement expires.**

**Once in effect, this agreement cannot be cancelled.**

**Should the Advertiser's account become delinquent, service will be suspended until the account is brought current again. The Advertiser will continue to be responsible for the agreed upon monthly charges for the balance of the agreement.**

\_\_\_\_\_  
 Initial

Advertiser authorizes a search and credit analysis of credit history from any local or national consumer database by The World Company or its subsidiaries.  
 Individual  Partnership  Corporation

FEIN or SS No.: \_\_\_\_\_

I hereby warrant that I have read the Payment, Credit and Renewal Policy and agree to these conditions and that I have full power and authority to assign for the above named firm.

\_\_\_\_\_  
 Customer signature

**The World Company**

\_\_\_\_\_  
 Marketplace Representative

\_\_\_\_\_  
 Advertising Manager

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Email

**Advertiser**

\_\_\_\_\_  
 Business Name (Please Print)

\_\_\_\_\_  
 Signed by (Please Print)

\_\_\_\_\_  
 Authorized Signature

\_\_\_\_\_  
 Billing Address

**AutoPay**

Please charge my credit card once a month in the amount of \$\_\_\_\_\_ on the \_\_\_\_\_ day of every month starting on this date \_\_\_\_\_

Credit Card Type: Visa MC Discover AMEX

Credit #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_